

Press Release

DISARSE, DISBRSE, DISCRSE: THE NEW RANGE OF CAR PARK DISPLAYS

Our cost-effective solution for car park optimisation.

Lainate, September 2019 - Carlo Gavazzi Automation, the international electronics group with activities in the design, manufacture and marketing of electronic equipment, today is proud to present its brand new range of car park displays.

The DISxRSE displays are designed to show numbers, symbols or messages in car park installations, providing the drivers with clear signals and instructions. This family consists of 3 configurable items where the user can select the colour, the number, the brightness of the digits and the type of symbols.

The DISARSE is the smallest, the DISBRSE is a medium sized display, while the DISCRSE is the biggest and can be used to set scrolling text.

The main features of these new displays are: wide operating temperature range, outdoor installation without the need of any additional protection, easily upgradable by the user, by means of the webserver when new software versions are available.

“This new family of displays has been launched to rationalise the existing 30 items to only 3 which dramatically reduces the stock. Moreover, their high configurability and the additional functions are available at a very competitive price, making them a very cost-effective solution in car parks,” Raffaella Sirena, International Product Manager, states. “This launch will give us the opportunity to grow our business in the car park market, not only providing drivers with more convenience and less stress, but by reducing traffic volume and emissions in the parking area, increasing efficiency in car flow, as well as reducing energy costs.”

Developed by our competence centre in Italy, this range of car park displays is designed to meet efficiency and versatility demand at a very competitive price.

Main technical features

- Bright RGB LED matrix
- Configurable number of digits and symbols
- 50 m view distance
- Tunable bright RGB LEDs
- -30 to +55°C temperature range
- Indoor and outdoor installation
- Embedded Webserver for configuration
- DISCRSE: running text

ABOUT CARLO GAVAZZI AUTOMATION

Carlo Gavazzi Automation is an international electronics group with activities in the design, manufacture and marketing of electronic equipment targeted at the global markets of industrial and building automation.

Carlo Gavazzi Automation provides customers with technologically innovative, high quality and competitive solutions, in compliance with their requirements and expectations through its 22 National Sales Companies in Europe, the Americas and Asia & Pacific, operating with its production sites in Denmark, Italy, Malta, Lithuania and China.

For further information:

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