

## Press Release

### **PSS – PRODUCT SOLUTION SEARCH THE APP FOR SELECTING THE MONITORING RELAYS AND TIMERS**

More features for a better user experience.

Lainate, February 2022 - Carlo Gavazzi Automation, the international electronics group with activities in the design, manufacture, and marketing of electronic equipment, today presents the new release of the selection App for monitoring relays and timers.

The PSS App closes the gap between the user need (e.g.: “monitor 37 mA DC current”) and the item number Carlo Gavazzi proposes for the task. The PSS App’s first version smoothly eased the whole purchasing experience down to the very end. This new release provides the user with more information, support, and help to increase knowledge and confidence.

The interface remains highly intuitive and easily customizable, which has been the winning point for the PSS App from day one.

The PSS App, on top of being available for different devices, can be embedded in websites, making the user experience even smoother. 10 languages are available and more will be added soon. The App is for monitoring relays and timers.

The App is compatible with all platforms, such as PC, Android, and iOS smartphones and tablets.

“The PSS App has already been released for 20+ of our distributor partners, who are enjoying the potential to handle a lot of requests, which would be very time-consuming otherwise. The most appreciated feature is the “Buy now” button, which directly links the user to the e-commerce page of our partners,” Francesco Vedana, International Product Manager, says. “Via this App our extensive product families of monitoring relays and timers can be exploited to their potential.”

The PSS App is made to simplify the buying experience making it smoother and more immediate.

#### **Main technical features**

- Available for monitoring relays and timers
- Compatible with PC, Android and iOS devices, it can also be embedded in websites
- 10 languages supported (English, German, French, Chinese, Spanish, Danish, Swedish, Italian, Korean and Finnish)
- Immediately returns item number, description, picture, and datasheet of the best fit for the user’s search

#### **ABOUT CARLO GAVAZZI AUTOMATION**

Carlo Gavazzi Automation is an international electronics group with activities in the design, manufacture and marketing of electronic equipment targeted at the global markets of industrial and building automation.

Carlo Gavazzi Automation provides customers with technologically innovative, high quality and competitive solutions, in compliance with their requirements and expectations through its 22 National Sales Companies in Europe, the Americas and Asia & Pacific, operating with its production sites in Denmark, Italy, Malta, Lithuania and China.

#### **For further information:**

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